

	<b>CXL Institute</b>	<b>LinkedIn Learning</b>	<b>Coursera</b>	<b>Udemy</b>	<b>Simplilearn</b>	<b>General Assembly</b>
<b>Content focus on data-driven marketing</b>	✓					
<b>Top practitioners as instructors</b>	✓	✓	✓		✓	✓
<b>Conversion optimization training offered</b>	✓	✓		✓	✓	
<b>Advanced-level content</b>	✓	✓		✓		
<b>Focus on application</b>	✓				✓	
<b>Location specific courses</b>						✓
<b>Curated learning paths</b>	✓	✓	✓		✓	✓
<b>Real-time live chat support</b>	✓				✓	
<b>Certification exam</b>	✓					