Bad Value Proposition

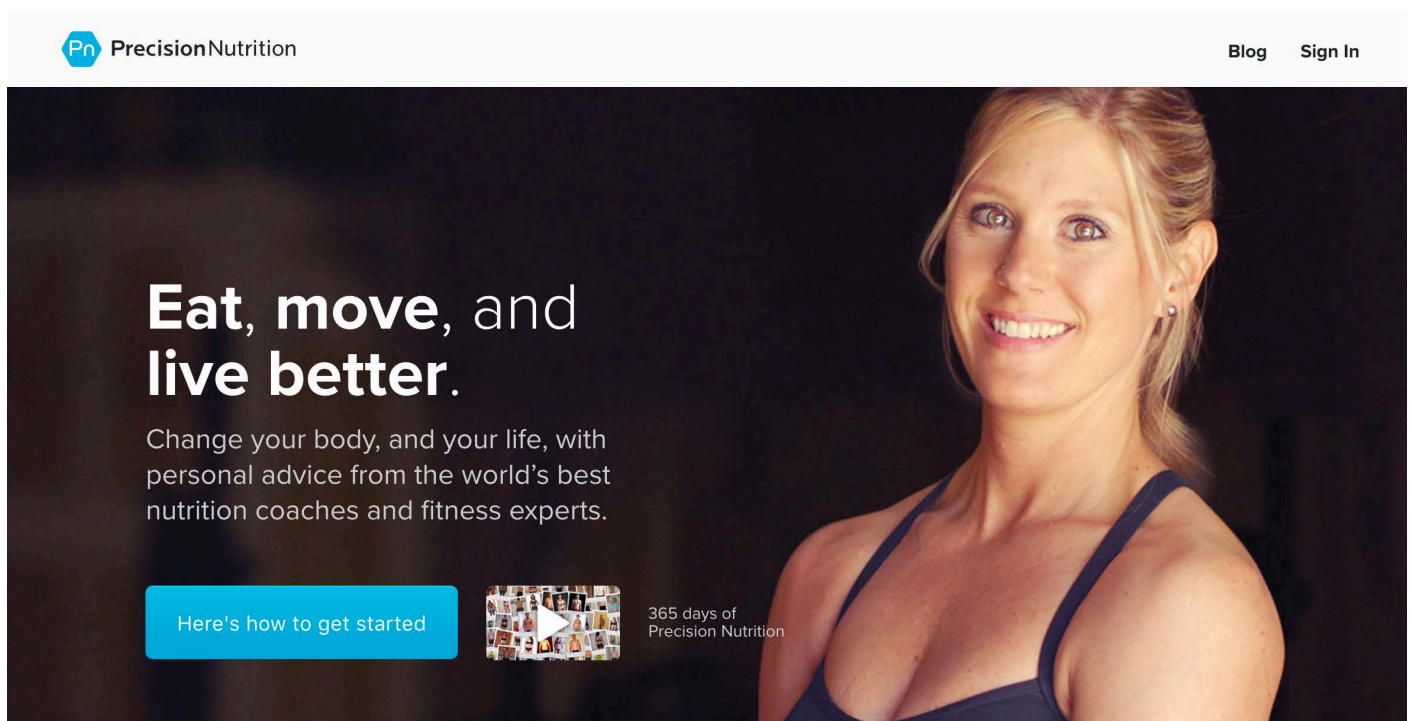Run-on and doesn't explain the offer.

How Your Enterprise Will Benefit

Hyperconverged infrastructure natively integrates compute and storage into a single x86 based server deployed in scale-out clusters. It reduces power and space, and eliminates storage complexity. Built-in virtualization makes infrastructure truly invisible, shifting focus back to applications.

Good Value Proposition:

What's in it for me?- "Eat, move, live better- change your body and life"
Why you?- "Personal advice from the world's best nutrition coaches and fitness experts".