

Bad Value Proposition

Run-on and doesn't explain the offer.

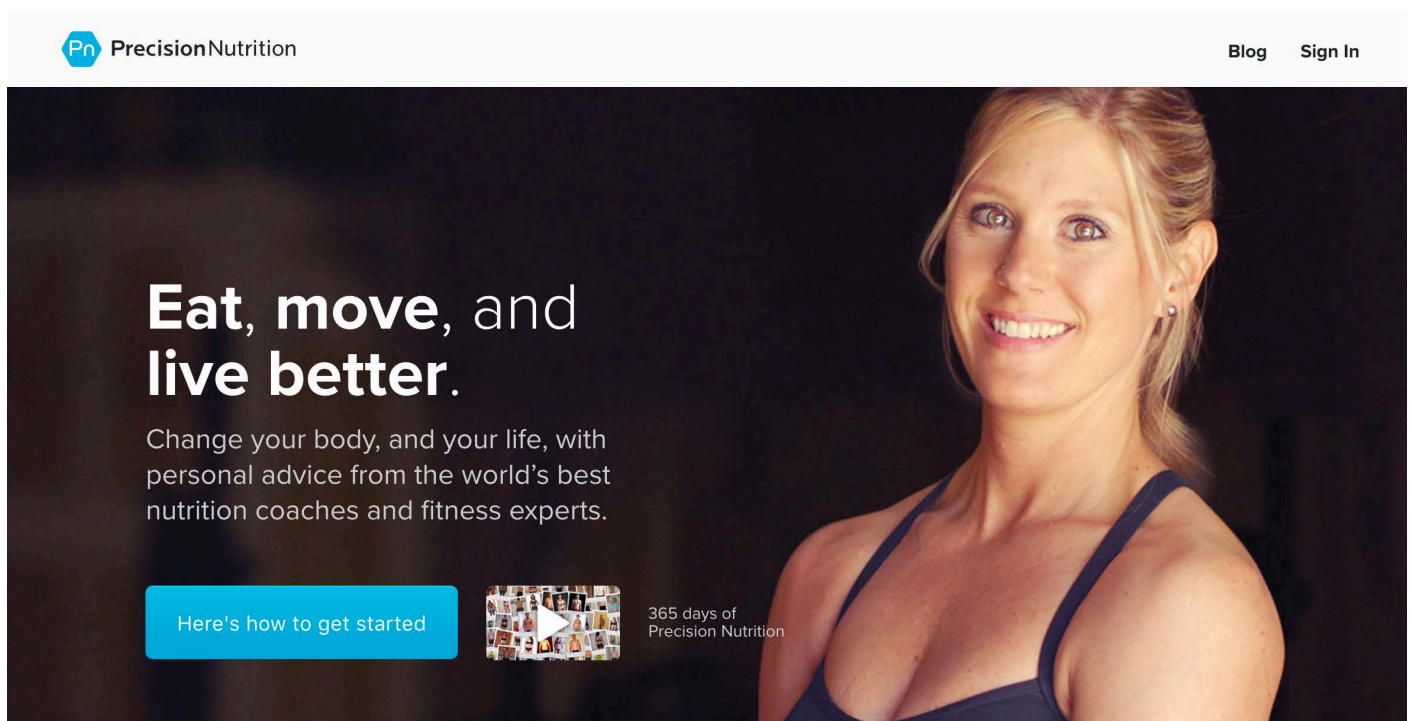
How Your Enterprise Will Benefit

Hyperconverged infrastructure natively integrates compute and storage into a single x86 based server deployed in scale-out clusters. It reduces power and space, and eliminates storage complexity. Built-in virtualization makes infrastructure truly invisible, shifting focus back to applications.

Good Value Proposition:

What's in it for me?- "Eat, move, live better- change your body and life"

Why you?- "Personal advice from the world's best nutrition coaches and fitness experts".



The screenshot shows the Precision Nutrition website landing page. At the top left is the Precision Nutrition logo (Pn) and the text "PrecisionNutrition". At the top right are links for "Blog" and "Sign In". The main content area features a large image of a smiling woman with blonde hair. To the left of the image, the headline reads "Eat, move, and live better." Below this is the sub-headline: "Change your body, and your life, with personal advice from the world's best nutrition coaches and fitness experts." At the bottom left, there is a blue button that says "Here's how to get started". To the right of the button is a small video player thumbnail showing a collage of people, with the text "365 days of Precision Nutrition" below it.